

ESET® CASE STUDY: INTERNET SECURITY AS PART OF ISP PORTFOLIO



“ESET NOD32’s low system footprint, easy updates and effective malware detection could not be matched.”

Marcelo Estevez, Telefonía de Argentina Project Leader

Telefonica Argentina

Member of Grupo Telefónica

1.1 million clients in Internet services in Argentina

www.telefonica.com.ar

ABOUT TELEFÓNICA

Part of the sixth global telecommunications group, Telefonía de Argentina provides Internet services for over 1.1 million clients.

Grupo Telefónica operates in 25 countries and has more than 260 million clients worldwide, with the greatest market presence in Latin America and Spain.

THE BUSINESS NEED

- Find effective antivirus solution for broadband clients
- Cooperate with a reliable security partner
- Provide customers with comprehensive, easy-to-use software

WHY ESET NOD32® ANTIVIRUS?

After doing research on the several antivirus products available, ESET NOD32® Antivirus proved to be exceptional and, due to its scanning speed, small footprint and proactive detection of unknown viruses it managed to convince the corporate technical evaluators.

The list of certifications and awards achieved by the ESET’s solution, including the worldwide record of Virus Bulletin Awards, helped confirm the decision.

BENEFITS FOR ISPS

Since 2005, Telefonía Argentina keeps on placing its trust in ESET’s security solutions, showing they can become part of any ISP’s offer as a strong added value and unique service proposal, including:

- **Customized** installer & product interface
- **Automatic system** for the provision of licenses
- **Training** to the ISP’s Customer Care Center

BENEFITS FOR THE ENDUSER

- **Option for a convenient monthly charge** included in their plan
- **No need to individually look** for a security solution
- **Free protection** with premium-tier services
- **Fast, easy-to-use** protection against threats

About ESET: ESET is a Slovakia-based IT security company founded in 1992 and headquartered in Bratislava. The company has global presence with regional distribution centers in San Diego (U.S.), Buenos Aires (Argentina), and Singapore, ESET has offices in Sao Paulo (Brazil) and Prague (Czech Republic).

www.eset.com

